

# CHRISTMAS 2014 SUPPORT YOUR LOCAL SHOPS!

**YOUR LOCAL SHOP is under threat!** But many councils only seem to be worried about 'Town Centres' and large 'prestige' shopping centres. Other areas are simply left to fend for themselves.

**High business rates, the recession and unfair competition from 'Superstores', threaten local, community-based shopping areas.**

Local shops are important for the elderly, young mothers and those without cars. They also provide a setting for casually meeting up with family, friends and neighbours. In other words, local shops are part of the 'glue' that helps maintain a community.

**The only sure way you can help keep your local small shopping centres and high streets alive is to buy locally whenever possible!**

• IF YOU would like to support our **Christmas 2014 - Shop Local!** campaign, please display the poster (overleaf) in your window. Also check out our website to find out more about our wider campaign in support of local shops, small businesses and the self-employed.

**f National Liberal Party f National Liberals**  
**National Liberal Party : [www.nationalliberal.org](http://www.nationalliberal.org)**



*Shop Locally  
Especially This Christmas!*

**SUPPORT  
YOUR LOCAL  
SHOPS**

A wide range of Goods & Services  
available at reasonable Prices!

**National Liberal Party : [www.nationalliberal.org](http://www.nationalliberal.org)**